

RYAN CARANDANG

PRINT & DIGITAL CREATIVE DIRECTOR

Creative team leader and conceptual problem solver with an entrepreneurial mind-set. Brand Strategy and Brand Development architect with a passion for creating forward thinking visual communication systems.



+ EMPLOYMENT

- 2021 - Present SooHoo Design
Creative Director
 Creative concept development and implementation for American Honda Motors, Epson, Surf Internet and Funding Circle
- 2016 - Present Advantage Colorgraphics
Creative Director
 Lead the Creative Department for one of the largest Direct Marketing Companies on the West Coast.
- 2012 - 2016 Treats! Magazine
Art Director
 Grew a coffee table book into a worldwide brand phenomenon. Developed exclusive brand activations and a-list events.
- 2008 - 2012 Digital Playground/Manwin USA
Web/Print Graphic Designer
 Developed websites, iPhone Applications, UI for DVD/Blu-ray Menus, Motion Graphics, Package Design, Email Marketing, Web Banners.
- 2002 - 2008 Creative Army/SGX Media
Owner/Creative Director
 Startup print and design company owner. Directed design division. Designer for web, print, brand identity, logo design, and package design.
- 2000 - 2002 Agenda Marketing Partners
Junior Art Director
 Design of marketing/advertising assets for Coca-Cola Fountain West, Cinnabon, El Pollo Logo, Panda Express.

+ EDUCATION

- 1997-2001 Graphic Design
Brooks College of Design
 Long Beach, CA
- 1996-1997 Pre-Graphic Design
California State University, Long Beach
 Long Beach, CA

GET IN TOUCH:



Website

<https://www.behance.net/rhinografix>



Mobile

(714) 719-6486



Email

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+ PROFESSIONAL SKILLS

	<i>average</i>	<i>good</i>	<i>skilled</i>
Graphic Design Print	●●●●●●●●		
Graphic Design Web	●●●●●●●●	●●	
Motion Graphics	●●●●●●●●	●●	
UI/UX/SEO	●●●●●●●●	●●	
Photoshop	●●●●●●●●		
Illustrator	●●●●●●●●		
InDesign	●●●●●●●●		
Wordpress	●●●●●●●●	●●	
CSS/HTML	●●●●●●●●	●●	
Social Media	●●●●●●●●	●●	
Adobe XD/Figma	●●●●●●●●	●●	
Office	●●●●●●●●	●●	
Shopify/E-commerce	●●●●●●●●	●●	
Mac OS	●●●●●●●●	●●	

+ ADDITIONAL SKILLS

Brand Development	Social Media
Logo Design	Package Design
Illustration	Website Design
Brand Strategy	Direct Marketing
Brand Activation	Email Marketing
Environment Design	Advertising



Website

<https://haveyoumetryan.net>



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CREATIVE DIRECTOR

+ PROFESSIONAL REFERENCES

- Christianne Brooks
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- Denise Williams
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+ PERSONAL REFERENCES

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